



new boomer music

Demo Song Requirements and Deliverables

the record label for the Boomer Generation

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Your Goals

Before we begin to produce your demo song, the most important point to discuss and understand in advance is *your goal for the song*. Some of the questions we need to discuss are noted here. While there are no guaranties that you or your song will achieve the success you desire, your answers will help us help you achieve the highest possible opportunity for success.

- 1) Is the demo to pitch yourself as an artist? If yes, then:
 - To whom? Record Company, for use in TV, Film, Commercials, Video, Other?
 - To any specific people, companies, films, TV shows, commercials, videos?
 - Do you want us to record your vocal & instrument or will you supply those*?
 - Do you have other specific musicians you want to include? If so, how many instrument & vocal parts will you supply* or do you want recorded by us?
 - Do you intend to release this song for sale as part of a CD or digital download?
- 2) Is the demo to pitch your song to other artists/groups? If yes, then:
 - To whom? One particular artist/group or multiple artists?
 - Will you supply* any of the vocals and/or instrument tracks or do you want us to supply everything?
- 3) Do you intend to use the demo for some other purpose not noted above?

What We Need From You

After we have an understanding of your goals, here's what we need to get started:

- 1) A rough demo of the song including lyrics & melody (This can be *very* rough.)
- 2) If different than the rough demo, the tempo in Beats per Minute you'd like for the final version
- 3) A Lyric Sheet
- 4) A Chord Chart
- 5) The name of 1 or 2 songs, including artist/group, that have the sound you'd like the demo to emulate, including the beat/vibe/groove

*NOTE: In addition, if you are supplying any pre-recorded vocal or instrument tracks, these should be supplied at the beginning of the project as high-quality WAV or AIFF files, recorded on beat to a click track and on pitch (or already pitch-corrected). Please supply dry (no effects) mono files for all tracks unless you feel it's necessary to supply a stereo track to capture a particular patch sound such as a piano, strings, or similar. Also, all files should be noise and click/glitch-free. Otherwise, additional time and fees may apply.

Before we begin the project and charge any time, we will review the files and discuss any potential issues with you.

What We Supply

We create the complete rhythm section, instrument leads, and instrument pads to provide the sound you're looking for. This includes:

- Bass
- All Acoustic and/or Electric Guitar parts
- Keyboard parts (piano, organ, strings, horns, synth, other pads as required)
- Drums and/or other percussion
- Sound Effects (if required)

- Lead and/or Harmony & Background Vocals (extra cost option)

Typical turn-around time for a completed demo song is 2 weeks, but may range as much as 4 weeks, depending on complexity and schedule.

At the conclusion of the project, we deliver:

- Final Stereo Mix, unmastered
- Final Stereo Mix, mastered
- Final Mix minus 1, mastered (everything except lead vocal – includes background & harmony vocals)
- Final Mix, no vocals, mastered (instrumental only)